

ORLANDIANA 2012

Sales Rules

Commercial Vendors: A charge of \$300 will be paid up front for commercial vendors to reserve booth space. This \$300 deposit will be returned to the Vendor after sales have been completed. Commercial Vendors who reserve space and do not show up by 9:00 am Thurs, Sept 27 for the second day of setup will forfeit the \$300 deposit. Any Commercial Vendor cancellation in writing to the Sales Chair prior to 60 days before the conference will be refunded their deposit fee. Any others will not.

1. Any Vendor taking book or plant sales for “after the show” delivery will have their booth immediately closed and will not be eligible for further sales during this Conference.
2. The Conference will be the last word in assigning booth space location for the Vendors. No changes will be made.
3. Vendors are responsible for keeping their plants within the booth space assigned to them. After breakdown, Vendor’s booth space must be left clean and free of debris.
4. All Vendor sales will be processed through the cash registers.
5. Vendors are encouraged to donate a bromeliad or bromeliad related article to the Rare Plant Auction.

Affiliate Member Sales: Vendors must be members of the Bromeliad Society International or a Society affiliated with the Florida Council of Bromeliad Societies (FCBS). All Societies are encouraged to bring their plants and participate in the Members Section of the sale. Space for all Affiliate Member Sales will be assigned by the Sales Chair. Member Sales must be kept clean with no storage apparent in the area. Once the sales are over, the area must be left clean and free of debris.

All Sales: All sellers must have an Orlandiana 2012 ID number. Call or email: [Georgia Orser \(Cell\) 352-250-3571](tel:352-250-3571) or email georgiaorser@gmail.com to obtain an ID number. Please use Orlandiana 2012 Sales Number in the subject line when addressing emails. Whenever possible previously used numbers will be assigned to sellers who have sold in previous years.

1. All sellers of plants and bromeliad-related items will receive 75%, 25% will go to the conference. Book sellers will receive 85% and 15% will go to the conference.
2. All sale prices will be in dollar amounts. No exceptions.
3. Plants must be clean and free from disease, insects, etc. Potting material should be clean and weed free and all water removed before entering the hotel.
4. Only bromeliads and bromeliad articles may be sold.
5. Every item for sales must have a barcode on the sale item. OR
6. All plants, including bare root specimens **MUST** have two (2) tags, neither of which may be a self-sticking label. One must have the plant name (this will stay with the plant); the other must have the price on the top portion of the tag (whole dollar amounts only) and the assigned vendor number below it. Please do not put the price on one side of the tag and the vendor number on the other side of the tag - use one side of the tag only. Price tag should be a color other than white if possible. The exception to this rule is for vendors that have pre-printed commercial labels that include plant name, price and vendor’s name/number.
7. All sellers must be registered for Orlandiana 2012.
8. Additional plants may be brought into the sales room as space becomes available.
9. Plant set up time is Wednesday, September 26 from 1pm-9pm, Thursday, September 27 from 8am-5pm (see details in first paragraph).
10. Sellers may be present in the sales area to set up or to leave their plants. Once set up they must leave the sale area.
11. Only vendor staff and designated member/workers will be allowed to enter the sales room during set up hours or prior to sales opening. Staff and workers will be given authorized name badges.
12. Once the plants are deposited in the sales room, no plant holding, or transactions can be carried out between vendors or with others. **All plants are to be sold through the Conference Cashiers.** Any vendor who sells before the start of the conference in the sales room will be asked to leave.

13. Sale date and hours will be Thursday, September 27 from 6pm-10pm; Friday and Saturday, September 28 & 29 from 9am-5pm; Sunday, September 30 from 9am-3pm.
14. Sales tax will be collected as patrons check out. Patrons will be able to pay with credit cards, checks, or cash.
15. Bromeliad related items (art, t-shirts, crafts, etc.) may be offered for sale. These items should be labeled the same as plants (Rule #5 and/or Rule #6).
16. All unsold plants must be removed between the hours of 3pm-5pm Sunday, September 30. Plants remaining in the sales area after 5pm will be considered a donation to FCBS.
17. Orlandiana 2012 will not be responsible for loss of plants or craft items. However, all reasonable precautions will be taken to ensure their safety. The room will be locked and Security will be provided during nighttime hours.
18. Sellers are encouraged to donate a bromeliad or bromeliad related article to the Rare Plant Auction.
19. The unauthorized use of photographs from the Florida Council of Bromeliad Societies' website is strictly prohibited. When permission from the author of such a photograph has been granted, the original photograph must be used and not the one posted from the Council website.
20. All sellers are required to enter at least 5 plants into the show.
21. All affiliate member sellers are expected to help in the sales area. Please contact Georgia with the times you can help.

Georgia Orser, Chairman, Orlandiana 2012 (352-250-3571) or email: Georgiaorser@gmail.com

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