

THE CALOOSAHATCHEE BROMELIAD SOCIETYS MERISTEM Sept-Oct 2018



CALOOSAHATCHEE BROMELIAD SOCIETY OFFICERS

EXECUTIVE COMMITTEE

PRESIDENT— Carol Sweat 239-980-8047 casweat@comcast.net
Past— PRESIDENT— Pete Diamond 704-213-7601 (Lygodium63@hotmail.com)
Vice-PRESIDENT— Dale Kammerlohr 863-558-0647 (dzdaze@embarqmail.com)
Co-SECRETARY—Carly Sushil (239) 454-5130 crpfalz@eagle.fgcu.edu
TREASURER—Betty Ann Prevatt 334-0242 (bprevattpcc@aol.com)

STANDING COMMITTEES CHAIRPERSONS

NEWSLETTER EDITOR—Larry Giroux 997-2237 (DrLarry@comcast.net)
NEWSLETTER CO-EDITOR— Carly Sushil 454-5130 (CRPfalz@eagle.fgcu.edu)
FALL SALES CHAIRS—Brian Weber 941-256-4405 (brianweber1b@aol.com)
PROGRAM CHAIRPERSON—Bruce McAlpin (863) 674-0811
WORKSHOP CHAIRPERSON—Cate Peterson 941-505-1554 (cpeters3606@yahoo.com
SPECIAL PROJECTS— Carly Sushil (239) 454-5130 crpfalz@eagle.fgcu.edu
CBS FCBS Rep.—Vicky Chirnside 941-493-5825 (vickychir@aol.com)
CBS FCBS Rep.—Pete Diamond 704-213-7601 (Lygodium63@hotmail.com)

OTHER COMMITTEES

AUDIO/VISUAL SETUP—Bob Lura, Terri Lazar, Vicky Chirnside, Larry Giroux DOOR PRIZE—Bill Sheffield 239) 333-9890 (yardbird@netscape.com) & membership HOSPITALITY—Mary McKenzie 239-246 4754

SPECIAL HOSPITALITY—Betsy Burdette 694-4738 (betsy@burdetteinc.com)

RAFFLE TICKETS—Greeter/Membership table volunteers—Dolly Dalton, Luli Westra

RAFFLE COMMENTARY—Larry Giroux

GREETERS/ATTENDENCE—Betty Ann Prevatt; Dolly Dalton (dollyd@comcast.net), Luli Westra
SHOW & TELL—Dale Kammerlohr 863-558-0647
FM-LEE GARDEN COUNCIL—Mary McKenzie 239-246-4754
LIBRARIAN—Linda Soter 239-561-0154

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THE CALOOSAHATCHEE BROMELIAD SOCIETY

September Meeting—Sunday, Sept 16th October Meeting-- Sunday, Oct 21st

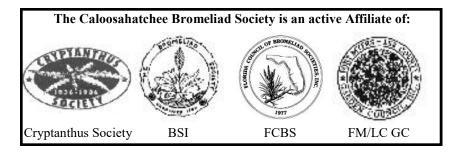
Our meeting place is the Ft. Myers—Lee County Garden Council Building 2166 Virginia Ave. Fort Myers.

It is north of the Edison Gardens parking lot and about 1/2 miles north of our previous meeting location— Covenant Presbyterian Church. Virginia Ave is approximately 3 miles north of the intersection of Colonial Blvd. and McGregor Blvd. and the 2nd Street north of the Edison Gardens

Doors open at 12:30PM for Meeting Setup The Workshop begins at 1:15PM Please bring food, Raffle and Show and Tell Plants

<u>Membership Sales are not permitted</u> <u>at the September Meeting</u>

Membership Sales are permitted at the October Meeting



September Program "Did You Know Your Plant's Name has Changed?" By Dave Johnston

Dave Johnston, owner and operator of Bromeliads Galore in Pinellas Park, Florida is returning to our Society to discuss a topic serious to all collectors, buyers, exhibitors and hybridizers of bromeliads...the name changes to bromeliads of the last several years. These changes have affected nearly all levels of nomenclature including Genera, Species and Hybrid labeling. Since the use of a correct, universal name on a plant is essential for proper interactions of everyone who deals with these plants in the marketplace, in exhibits and in shows, eventually we need to get on the same page. Dave, hopefully, will get us started on this tract by pointing out many of these changes.

Dave will be bringing plants for sale from his vast inventory as he has done on previous visits.



One of the shade houses at Bromeliads Galore, owned and operated by our September speaker, Dave Johnston.

October Program "Horticulture is Thriving at Edison & Ford Winter Estates (Butterflies Too!)" By Debbie Hughes

Debbie Hughes, a long time member of the CBS has been one of our strongest advocates in the plant community here in Lee County. Professionally she is the Senior Horticulturist at the Edison and Ford Winter Estates in Fort Myers and has been instrumental in educating the public to horticulture through seminars, TV appearances and organized biannual plant sales under the Banyan tree at the Gardens.

Debbie will discuss at the October meeting the activities and horticultural projects that are changing the face of one of Florida's unique gardens.

Edison & Ford Winter Estates Garden Events 2018-2019

Monthly Garden Talks

June 9 • Creating a Butterfly Garden
July 14 • Water & Littoral Gardening

August 11 • Gardening for Shade

September 8 • Edible Garden Preparation

October 13 • Orchid Dos & Don'ts

December 8 • Succulents & Cactus

January 12 • Easy to Grow Cut Flowers

March 9 • Vines that Thrive

April 13 • Roses in Southwest Florida

May 11 • Orchid Techniques

June 8 • Flowering Trees

July 13 • Fragrant Plants

August 10 · Bromeliads

Garden Talks begin at 10 am • \$10 Members; \$15 Nonmembers
Attendees Receive 20% OFF Edison Garden Shoppe Purchases

Edison Garden Markets

Saturday & Sunday • November 17 & 18, 2018 Saturday & Sunday • February 9 & 10, 2019

Edison Garden Shoppe Open Daily • 9 am - 5 pm

Use our convenient Garden Shoppe entrance and parking lot located along Larchmont Avenue, just off McGregor Boulevard, to the right of the Red Pergola.



Garden event dates, times and topics are subject to change.
Check our website and Facebook Page #EdisonFordFL for confirmation and more information.

Workshops

Will announce the moderators and topics as they become known. We are still looking for volunteers, so please contact Cate Peterson (cpeters3606@yahoo.com) to host a topic of your choice or one that the rest of the membership has shown an interest.

PLANT SALE RULES and DECORUM Please review the SALES RULES carefully.

- 1.Plant sales identification, necessary sales labels and allocation of ta ble space will be assigned by Chairperson, Brian Weber brianweber1b@aol.com, Brian 941-256-4405 (cell)
- 2. Sale hours for the general public will be Saturday, December 1, 2018 from 9:00 a.m. to 4:00 p.m. and Sunday December 2, 2018 from 10:00 a.m. to 3:00 p.m.
- 3. Plants will be received Friday, following the setup of the sales area in the Sales building. (Setup time to be announced at the CBS November meeting). Unsold plants must be removed Sunday, by 4:00 p.m. or become the property of CBS.
- 4. All plants must have TWO TAGS A white or near white tag which indicates plant's name (it may have your ID on it). The second tag should be a colored tag either obtained from the Sales Chairman or a colored one previously used at a CBS Sale. The sale price must be legibly written in INK with a permanent marker on the Blue (or colored) Sale Tag. To be consistent and make it easier for our customers & cashiers, please put the price with a \$ on top of the tag, vendor code towards the middle of the tag. All plants and other sale items should be labeled in this manner before arrival While we encourage the reuse of previous at the sale. years sale tags, please do not use any that have been cut shorter than 2/3 the original length. On large plants, especially those in the landscape area, please have a sticker or sign with the price to make it easier for customers to see without them having to lift the plant to see the tags that are attached to the bottom.
- 5. To be eligible to sell plants, a CBS member must:
 - a. Be a member in good standing at least six months prior to sale. (Must have been a member by June 1st to sell at the December sale.)

b. Be required to attend a minimum of 2 meetings a year. Not counting our parties.

c. Follow all Caloosahatchee Bromeliad Society plant

sale rules.

- d. Help in the sales area and assist in clean up.
- 6. All plants must be priced in increments of one dollar (\$1.00) no .25, .50 etc.
- 7. Plants must be clean and free from disease, insects, etc. Sales Chair may ask you to clean or remove infected plants.
- 8. Twenty five percent (25%) of members' sale proceeds will be retained by CBS. Sales tax will be the responsibility of CBS.
- 9. CBS will not be responsible for loss of plants or craft items, however, all reasonable precautions will be taken to insure their safety.
- 10. Bromeliad oriented items (art, note paper, carvings, needlework, food, crafts, growing supplies, etc.) may also be offered for sale, subject to the preceding rules. These items should be labeled the same as plants, following rule #4.
- 11. Vendors and Volunteers are the face of the Caloosahatchee Bromeliad Society during this event. Please be cordial and helpful to buyers and other vendors. Should a disagreement or problem arise, bring it to the attention of the Sales Chairpersons or their representatives for help in resolving it.
- 12. Take Down Screens in the case where they are used as a barrier may be removed 15-30 minutes before the close of the sale. You may organize & clean up your area in preparation for closing but please do not remove sale plants prior to the closing time.

We will have a "Membership Sales Table" for members who qualify to sell and don't think they have enough items to stock their own table or they won't be available to be present during the majority of the Sale. You should follow all the rules, drop off on Friday, pick up unsold items on Sunday and help with clean up. Please contact Brian Weber about your labels. Can't bring your plants, Friday...talk to Brian. We want all who qualify and want to sell to participate and enjoy this fun time. Just want to volunteer, let Brian know and he will hook you up with the appropriate committee chairs. If you can't sell or you're a new member...we still want you there...this is your Society now!

Advertisement is a critical and probably the most important aspect of a successful Sale. We can have a great location, thousands of great items, a great team of volunteers and vendors, but if we can't get customers excited about buying plants and attending our event, we will go home with our plants. Betsy Burdette has come up with a comprehensive plan, which has and should again this year make this a productive event.

1.We need all members to help with advertising

- 2. Signs: NO signs in Cape Coral (they will be confiscated and destroyed). Signs will be handed out at the Sept, Oct and November meetings. Place signs out the Friday before the sale (Nov 30th) and pick up promptly after sale ends on Sunday (Dec 2nd). You can place signs out early if on private property. Signs are expensive, so please pick up on Sunday. Return to the next CBS meeting (not the Holiday Party, THANKS!).
- 3. Flyers: Larry Giroux has designed 3 types of flyers. One is full color, another black and white and the third has 4 smaller flyers per page. He will send them electronically to members' e-mail addresses and will bring some to the meetings). If you are going to be at an event where flyers can be handed out, use the smaller flyers that come 4 to a page. Have copies printed and submit bill to Betty Ann Prevatt. Any left over copies can be brought to club meetings or handed out in a different location. Leave flyers in business's, doctor offices, grocery, home depot, restaurants, garden sales, give to friends. Please ask the store for permission and don't forget to bring thumbtacks or tape to post the flyers. Place on Forward copies of flyers to your friends and family. Remember that flyers copied on inkjet printers will "run" if exposed to rain or high humidity so try to get laser copies made. You don't have to make color copies of the color flyers to distribute. B&W versions are nearly as effective and cheaper.
- 4. Newspaper and community newsletters. Betsy Burdette will send information to local newspapers. If you know of a community newsletter, small local paper, or garden club

newsletter that will advertise our event....please send them our information.

Debbie Hughes will try to get an article in the Newspress. Carol Sweat will try to get an article in the Naples Daily News.

- 5. Larry Giroux will send information to FCBS and Bromeliad societies in Florida. He will send out the Sept/Oct NL to non-members.
- 6. Feel free to post information about sale on Facebook, Craigslist or any other plant related website with members in our area.
- 7. Any member of an other garden club...please announce sale to your members and/or pass out flyers.
- 8. Dale Kammerlohr will organize helpers to place the "large wooden yellow bromeliad sale sign" at the corner of 41 and Hanson Street.
- 9. Morning of sale Betsy Burdette will place bromeliad sale signs with arrows directing buyers to our event.

Caloosahatchee Bromeliad Society

Minutes for May 20, 2018

Call to order: 1:15 by President Carol Sweat

Workshop: Dale Kammerlohr led a discussion on different potting mixes. The purpose of growing media is to provide stability and hold nutrients and water. Soils without clay and/or organic matter will not hold water. There is a good potting mix from Lowes called Sta-Green. Some soil additives are perlite, pine bark, clay pebbles, coconut coir, and peat.

Program: There was no program today.

Attendance: 28 members and guests in attendance. The guests were Addison Dentry, Mary Scofic, and Dave Small

General Meeting: Thank you to everyone who worked in the garden council garden. It looks great.

Door Prize: 5 Billbergia 'Casa Blanca' were donated by Bill Sheffield. The wind property of the Cowell,

Donna Schneider, Kay Jansen, and Dolly Dalton.

Show and Tell: Led by Dale Kammerlohr

Raffle: Led by Larry Giroux and assisted by Dolly Dalton

Respectfully submitted by Carly Pfalz, Secretary

Minutes for June 17, 2018

Call to Order: 1:20 by President Carol Sweat

Workshop: Cate Peterson led a discussion on the genus Ananas. There are 6 accepted species: *An. bracteatus* large spiny plants used as security fences, *An. ananssoides* small pineapples, *An. comososus* common edible pineapple. There was discussion of the different techniques in propagating pineapples.

General: Cate Peterson is now in charge of the workshops and needs help coming up with topics. Please bring raffle plants to the meetings. The raffle table has been sparse lately. The next work day in the garden council garden will be in the fall. Dale brought in a bunch of mini pine bark nuggets and is selling them for \$2.50 per bag. Vicky Chirnside says that the FCBS meeting will be next Saturday. Let her or Pete Diamond know if you have any business to discuss.

Program: Terrie Bert gave a program on bromeliads that are good for sunny, sandy, and salty areas.

Bromeliads for Sun and Salt: *Aechmea, Alcanterea, Androlepsis, Hohenbergia, Neoregelia, Portea, Quesnelia, Tillandsia.* Bromeliads for Sun and Drought: *Dyckia, Encholirium, Deuterochonia, Hectia, Orthophytum and Pseudoananas.*

Attendance: there were 40 members and guests in attendance. The guests were Lydia and Benjamin Hoffland and Steve Fixler

Door Prize: Bill Sheffield donated 6 *Orthophytum* 'Starlight'. The winners were Linda Ballou, Reggie Wilson, Jeff Lazar, Dale Kammerlohr, Carol Sweat, and Tom Cowell

Show and Tell: Led by Dale Kammerlohr

Raffle: Led by Larry Giroux and assisted by Terri Lazar

Respectfully submitted by Carly Pfalz, Secretary

Minutes for July 15, 2018

Call to order: 1:15 by President Carol Sweat

Workshop: Bruce McAlpin led a discussion on *Orthophytum* and *Sincorea*. *Sincorea* used to be a part of *Orthophytum*. Both genera are terrestrials that are adapted to dry, sunny situations. Bigger pots make bigger plants. Bruce brought in his collection of *Orthophytum* and generously donated them to the raffle.

General: Thank you to everyone who brought in raffle plants. There are some members who haven't paid their dues. Please see Betty Ann to pay your dues. Betsy Burdette says that Donna and Gary Schneider are asking for donations to their Go Fund Me account on Facebook. Marian Kennell spoke about CBS co-hosting the World Conference in 2020.

Attendance: there were 42 members and guests in attendance. The guests were John Hampton, Jack Powell, Joe Smith, and Kim Blake.

Program: Larry Giroux showed a powerpoint of the World Conference in San Diego. There were pictures from the Judges School, home and garden tours, San Diego Botanical Gardens, the show and sale, and the botanical gardens at Balboa Park.

Door Prize: Bill Sheffield donated 6 mini *Neoregelias*. The winners were Helen Robertson, Mark Kennell, Dolly Dalton, Donna Graessle, Tom Cowell, and Larry Giroux.

Show and Tell: Led by Dale Kammerlohr

Raffle: Led by Larry Giroux, assisted by Betsy Burdette and Dolly Dalton.

Respectfully submitted by Carly Pfalz, Secretary



This is your Sept-Oct 2018 CBS Newsletter and it has information about the CBS Sale Dec 1st and 2nd.