

FLORIDA COUNCIL OF BROMELIAD SOCIETIES

QUARTERLY MEETING October 12, 2013

DRAFT MINUTES

Affiliate Representatives Present: (BSTB) H.T. Sisco , (BSBC) Jose Donayre and Sara Donayre, (BSCF) Ben Klugh, (BSSF) Michael Michalski and Patty Gonzalez, (CBS) Vicky Chirnside, (FECBS) Rick Ryals and Calandra Thurrott, (FWCBS) Ashley Graham and Susan Sousa,(SBS) David Johnson and John Osteen, (SBTPS) Sudi Hipsley and Kay Klugh.

Affiliate Representatives Absent: (BSTB) Tom Wolfe, (BSCF) Lisa Robinette, and (GBS) Chris George.

Other Officials Present: Jay Thurrott (BSI), Steve Provost (BSI-Archives), Jim Rymal (BSI-Archives), and Alan Herndon (BSI-Clone Preservation Project)

Guests: Rhonda Herndon, Shirley Konefal, Beverly Sisco (BSTB), and Carol Mordas

The meeting was called to order by Ashley Graham, FCBS Chairman, at 1:00 p.m. at the home of Jose and Sara Donayre in Hollywood, FL. The meeting was hosted by the Bromeliad Society of Broward County.

Ashley thanked the hosts, and members and guests present introduced themselves.

Minutes: The minutes of the last meeting had been e-mailed to all representatives and were approved with one deletion. Ben Klugh moved the minutes be accepted. Jose Donayre seconded the motion and the minutes were approved.

Financial Report: Sudi Hipsley gave the financial report indicating that the treasury has a balance as of October 12, 2013, of \$27,879.58 (which includes \$5064.30 in the Weevil Fund). FCBS received \$2678.64 from the 2013 Extravaganza auction. \$26,175.12 of the treasury's funds is in a Money Market account. Discussion regarding rent and deposit for cash registers was tabled. The report was received for audit.

Webmaster: Michael Andreas was not present, and there was no report presented.

Newsletter: Karen Andreas was not present, and there was no report presented.

Weevil Research: No one was present from the Weevil Research group. There was no report available.

There was a question regarding disposition of funds available for weevil research. The monies will be held until request is made. Funds are distributed by request. If there is no need for the money, it goes back to the FCBS treasury.

Clone Preservation: Alan Herndon reported that he is trying to revive the program with plants from the original Mulford Foster collection out of California. Vicky Chirnside also has some of these plants. Alan has the most recent inventory from Selby Gardens, but he is not sure where these plants came from.

FCBS can help by assisting in distributing old clones. Alan needs a network of people willing to grow them and keep records. Also, if anyone has plants which came from a specific collection, Alan would like to know.

Judges Report: Vicky Chirnside indicated that there was no report and this is an issue for BSI. She suggested the topic be taken off the FCBS agenda. Jay Thurrott stated that word about the Judges' schools will be passed through the FCBS Reps.

The manual is not yet out for publication.

Old Business:

Review of Standing Rule 4 and Article XIII of the Bylaws was completed at the July meeting and approved by FCBS. There was a \$500 donation level established to BSI for the Harry Luther Scholar program. In the future, any monies given will be reviewed 1st quarter of the year annually. Every donation will be reviewed at that time.

Article XIII was distributed as required and changes were accepted by FCBS Reps.

The Standing Rules are on the FCBS website.

Extravaganza 2013: Extravaganza 2013 is now over. Ashley extended appreciation to all who came and to those who helped, especially Susan Sousa. The West Coast Society made over \$4200.

Susan reported that there were 121 registrations. The hotel let them off the hook because they were close to the required number. She reported that areas where extra help was needed include: help in paying for meet and greet, printing signs, programs, ads, speaker's hotel rooms and screen rentals. She also recommended there be no cash register rental fees for the Extravaganza and that FCBS guarantee food and beverage charges. These things would result in less club expense, lower registration fees and more participation. FCBS currently receives the funds from the plant auction and does nothing. This year FCBS received \$2600. Susan also stated that having an allowance for expenses, such as ink, name tags, etc., would be helpful.

Extravaganza 2014: No Society has volunteered to hold the 2014 Extravaganza.

Vicky Chirnside will check with Caloosahatchee Society to see if the Extravaganza could be held in conjunction with their December Show and Sale.

Extravaganza Committee Report: Rick Ryals presented 6 options regarding future Extravaganzas. These options are:

1. Maintain the current status of yearly Extravaganza with a club volunteering to host.
2. Adjust the schedule to hold a biennial Extravaganza with a club volunteering to host.
3. Adjust the schedule to hold a biennial Extravaganza with a scheduled club hosting, as we currently do with the rotation of council officers and quarterly meeting locations.
4. Adjust the schedule to hold a biennial Extravaganza with the Council serving as sponsor and host.

5. Hold a yearly Extravaganza with the Council serving as sponsor and host.
6. If options 2,3 or 4 are adopted perhaps the council should consider holding in the off year:
 - Symposium (scientific or hobbyist)
 - Tie in with an existing club event (ie; South Florida Bromeliad Show & Sale)
 - Council sponsored event/speaker
 - Other bromeliad related event

After discussion regarding FCBS income and expenses, action was tabled until after vote on the newsletter.

FCBS Recognition Program : This report was tabled.

Newsletter Report on Electronic Format: Rick Ryals had presented 4 options for consideration regarding the Newsletter at the July meeting. The options included:

1. Maintain current status – Newsletter mailed quarterly
2. Newsletter emailed directly to members with Council Representatives/President responsible for seeing that those without email access, get paper copies at their club's expense.
3. Newsletter posted on the FCBS website as a PDF with open access for anyone to download.
 - a. Council mails a paper copy to those without email.
 - b. Council leaves problem of access for those without email up to the individual clubs to resolve.
4. Newsletter emailed to Club Representative for distribution to their respective club members.

After discussion, the general consensus of the representatives was to transition to an electronic newsletter that will be sent by email as a link from the FCBS Newsletter Editor to the Representatives, Newsletter Editors, and Presidents of each affiliated society, with each affiliated society being responsible for the distribution of the newsletter to their respective members.

The options discussed included three quarterly newsletters (1st, 2nd, and 4th quarters). The 3rd quarter newsletter would remain a printed and mailed publication to all FCBS members.

The \$200 bulk mailing permit will be retained for mailing of the roster and other extra information.

Steps moving forward reviewed and approved include:

1. The Council Newsletter Editor will electronically deliver to the Council Chairman an electronic newsletter in PDF format by the 1st of each month of quarterly publication (currently February, May, August & November). The Newsletter will be posted on the FCBS.org website.
2. The Chairman will send out the newsletter in PDF format to Council Representatives. An email distribution of Council Representatives will be maintained by Council Secretary.
3. An Editorial Board will be established to be decision makers regarding content of the newsletter.
4. The Council President will communicate in the November 2013 Newsletter to the full membership the change in publication format .
5. The first electronic newsletter will be delivered to the Chair in February 2014. The first electronic newsletter will be posted on the fcbs.org website in February 2014.
6. All Council Newsletters (within the last 5 years) will be placed on the Council Website for both reference and archival purposes.

7. Any and all fees or expenses exceeding \$100 in the creation or the implementation of this new format will be authorized by the Council Representatives at their next scheduled quarterly meeting.

Patty Gonzalez made a motion that the above items be approved and that the remaining items be tabled for later discussion. The motion was seconded by Sudii Hipsley. The motion carried.

Items tabled for later discussion include:

1. Article submission deadlines to be established by the editor, but will closely follow the quarterly meetings in January, April, July & October of each year.
 - a. Create a list of potential content
 - b. Seek out article authors to make quarterly or yearly submissions of scientific or hobbyist information
2. The Council at its discretion may accept advertisements (paid or unpaid) from affiliate societies or its members for inclusion in the quarterly newsletter.
3. Identical to the FCBS.org website, the FCBS Newsletter belongs to the Florida Council of Bromeliad Societies, Inc. All articles, photographs, intellectual property rights belonging to FCBS remain and use of such materials by others, is at the sole discretion of the Council and authors.

Other Old Business: There was no other old business.

New Business:

Nat DeLeon, who had requested to address FCBS, was unable to attend the meeting.

Renaming the Weevil Fund: Jay Thurrott suggested the Weevil Fund be renamed for Al Muzzell. The new name of the fund would be Al Muzzell Memorial Weevil

Fund. Susan Sousa made a motion to rename the fund. Vicky Chirnside seconded the motion and it carried.

Extravaganza 2015: Mike Michalski and Patty Gonzalez announced that the Bromeliad Society of South Florida will host the 2015 Extravaganza.

BSI Archive and Historical Committee: Steven Provost, Chairman, BSI Archives and Historical Committee, reported that at the BSI Board Meeting on September 7th, the Board approved establishment of the BSI Archives at the University of Central Florida (UCF) in Orlando, FL and the transfer of the BSI Archive materials currently located at the Marie Selby Botanical Gardens in Sarasota, FL to UCF.

Currently the UCF Archives includes the Michael Spencer Bromeliad Research Collection

(<http://library.ucf.edu/SpecialCollections/Collections/ManuscriptsSpencer/php>),

containing an extensive collection of Mulford Foster materials and materials of other Central Florida bromeliad collectors. It also contains the Henry Nehrling Collection of materials donated by the family of the early Florida bromeliad collector and plant researcher

(<http://library.ucf.edu/SpecialCollections/FindingAids/Nehrling.xml>).

While it will take a number of months to get the existing materials cataloged, a summary description of the BSI Archive contents will be posted within a few months under 'unprocessed manuscripts' in the library's Special Collections. As soon as this is done, the UCF Library archives staff will facilitate use of the materials at the library. It is the intent of BSI and the UCF Library archives to scan as much of the archive material as possible and make it available online free to the public.

BSI desires to obtain information related to the BSI activities and bromeliad collecting, research and growing for the archives including correspondence, photos, videos, program brochures, grower catalogs, etc. In addition, any affiliate may donate historical records and other information related to the affiliate to be UCF will accept, process and store the BSI Archive materials and other donations at no cost to the donor. However, a financial contribution from the BSI to help

offset the cost of archive storage materials and processing would be appreciated and could accelerate the listing of the materials online. Therefore, each affiliate is requested to consider making a contribution to an Archives Fund to support the establishment of the archives. It is hoped that several thousand dollars can be raised over the next several months. Contributions, designated for the BSI Archives Fund, can be sent to the BSI Treasurer, Edward Doherty, at 4039 Herschel Avenue, Dallas, TX 75219.

Susan Sousa amended a motion from Vicky Chirnside to include a donation of \$500 to the UCF Archives Fund. Sudii Hipsley seconded the motion. It carried.

BSI Request: Gary Lund, BSI Rep, expressed a need by written request presented by Chairman, Ashley Graham, for manpower help. BSI is in need of help in updating the website and in marketing for journal ads. Reps are asked to go back to their respective societies to solicit help. Anyone interested should contact Ashley or BSI.

Cash Registers: Ben Klugh motioned that the use of cash registers for an Extravaganza be cost free to the hosting society. Mike Michalski seconded the motion, and it carried. Florida West Coast's rental fee will be refunded.

Recognition: After discussion, Ben Klugh made a motion that Karen and Michael Andreas be given \$100 gift card in appreciation for their contributions to FCBS. Jose Donayre will word at letter to them. Dave Johnson seconded the motion, and it carried.

Shirley Konefal, BSBC, and her husband make and sell bromeliads mounted on driftwood. Sara Donayre advised that BSI and the Gainesville Bromeliad Society are each donating money to purchase a gift for Carolyn and Ron Schoneau. Susan Sousa made a motion that FCBS make a \$50 donation toward that purchase. Mike Michalski seconded the motion, and it carried.

Officers for 2014: There was discussion that Ashley Graham repeat as Chairman for 2014. Chris George has indicated that he may be unable to take the Chairman position. Kay Klugh or a Seminole County Rep will rotate to the Vice Chairman position and a Caloosahatchee Bromeliad Society Rep will become Secretary.

Further discussion will be held.

Society News and Previous Speakers at monthly meetings: Affiliate Representatives reported society news, speakers and show plans. See FCBS newsletter for details.

There was no other new business.

Next Meeting: The next meeting will be January 11, 2014, and will be hosted by the Caloosahatchee Bromeliad Society.

Respectfully submitted

Kay Klugh, Secretary (draft dated October 23, 2013)