

FLORIDA COUNCIL
of
BROMELIAD SOCIETIES inc.

1982

Quarterly Newsletter

This newsletter published quarterly by Florida Council of Bromeliad Societies, Inc. and mailed February, May, August & November to all paid up members of those Bromeliad Societies in Florida which make up the Council. Non-members may subscribe for \$2.00 year. Make checks payable to: Florida Council of Bromeliad Societies and mail to the cover address.

FLORIDA COUNCIL OF BROMELIAD SOCIETIES, INC.

1982 OFFICERS:

CHAIRMAN (Sarasota) Vicky Chirnside
VICE CHAIRMAN (Florida West Coast) Harry Luther

SECRETARY (Broward) Polly Pascal
TREASURER (Seminole) Ed McNulty

SOCIETY NAME	MEETING PLACE	DAY OF MONTH & TIME	1982 PRESIDENT	OTHER OFFICERS & FCBS REPS.
BROMELIAD SOCIETY OF BROWARD COUNTY	Holiday Park Social Annex 844 NE 7th Ave. Ft. Lauderdale, Fl.	Third Monday 7:30 p.m.	Larry Groshart * 1336 Seabreeze Blvd. Ft Lauderdale 33316 305-522-5327	V-Pres. Paul Lefkowitz Sec'y (R) V. Maitland, (c) Georgene Lewis; Treas. Elizabeth Loos FCBS Sr. Rep. Wm. Frazel; Jr. Rep. Polly Pascal
CALOOSAHATCHEE BROMELIAD SOCIETY	First Federal Savings & Loan; North Ft. Myers, Fl.	Third Sunday 2:00 p.m. (except for special trips)	Victor Yingst * 13437 Caribbean Blvd. SE Fort Myers, Fl. 33905 813-694-7861	V-Pres. Frank Cornelison Sec'y Mary McKenzie III Treas. Bob Davis FCBS Reps. Terry & Roberta Virta
BROMELIAD SOCIETY OF CENTRAL FLORIDA, INC.	Shuffleboard Court Bldg. Bob Carr Center; Mughy & Livingston; Orlando, Fla.	Second Tuesday 7:30 p.m.	Nancy Hall 1111 Glen Garry Circle Maitland, Fl. 32751 305-647-2039	V-Pres. Carol Johnson Sec'y Betsy McCrory Treasurer Tom Lineham FCBS Reps. Edw & Nancy Hall
FLORIDA WEST COAST BROMELIAD SOCIETY	Fortune Federal S & L East Bay Drive Largo, Florida	Fourth Thursday 7:30 p.m.	Marjorie Spiegel 5203 - 108th St. North St. Petersburg, Fl. 33708	V. Pres. Rose DePew Secretary Eric Graf Treasurer Floyd Wise FCBS. Reps Harry Luther and Ellen Jay Peyton
IMPERIAL POLK BROMELIAD SOCIETY	Div. of State Plant Industry 3027 Lake Alfred Drive Winter Haven, Fl.	Fourth Sunday 3:00 p.m.	Ms. Rose Schmidt 1475 Highway 655 Auburndale, Fl. 33823 813-984-1656	V. Pres. Whit Merrin, Jr. Secretary Edith Howells Treasurer Norton Agey FCBS Reps. Rose Schmidt & Carl Perry

Florida bromeliad society members have become a close knit community. Beginning with this issue, the Quarterly would like to initiate a page devoted to news regarding individuals in our community--their achievements, bereavements, happy events and even funny boo-boos. The following items will illustrate our intent. Please drop me a note when you have an item of interest and it will be included in the next issue.

We were distressed to hear of the death of Bruce Loerke of Bromeliad Society of Broward County. He and wife, Virginia, have been active and hard working society members for many years, not only for their own home society, but all over the state.

Steve Correale of Bromeliad Society of South Florida recently collected a plant in Honduras, which when brought to a meeting, was suggested as being a natural hybrid between *Tillandsia hondurensis* and *Tillandsia fasciculata*. Harry Luther at Mulford Foster BIC confirmed this fact. It is not known if this plant has ever been collected or identified before.

Your editor wishes to apologize for listing the Secretary of Florida Council of Bromeliad Societies as Polly Pascal. The position of Secretary indeed falls to Broward, but it is being filled by Bill Frazel, the Senior Rep. from that society.

Caloosahatchee member Patrick Cornelison's son, Patrick, was viciously mauled by a pit bull. He was hospitalized and will require corrective surgery. Hopefully, he will be all right. Grandad is Frank Cornelison.

Dr. Nelson Redfern, of Broward & South Florida, won sweepstakes award at the Miami Metropolitan Flower Show, winning 17 blue ribbons out of 18 entries. He also won the Polly Pascal award for the best blue ribbon bromeliad.

At the same Metropolitan Flower Show, Nat DeLeon of DeLeon's Bromeliad World won the award for the best flowering plant in commercial horticulture with his

Guzmania "Cherry Smash" hybrid. The Taro's of Bromeliad Barn and DeLeon's Bromeliad World won many blue ribbons in the commercial division, which was dominated by bromeliads (41 out of 50 entries).

Rose Schmidt, President of Imperial Polk Bromeliad society, recently returned from a collecting trip to Bolivia and Paraguay. I reprint here, verbatim, the report as it appeared in the Polk Newsletter:

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Our president has finally recovered after spending approximately a week and a half in bed having chills and fever (a severe reaction to yellow fever injection) after returning from a collecting trip to Bolivia and Paraguay. There were 22 people on the trip, who were mainly orchid collectors. Only two or three people were collecting bromeliads. The seasons are just the opposite of ours. Pres. Rose said when she left in March it was quite cool, however, over there it was 80 to 85 degrees. They never have severe weather. Pres. Rose was in the flatlands--Santa Cruz in Bolivia and Asuncion and Incarnation in Paraguay. In this area, the plants, trees, shrubs, etc. are the same as ours. Picture taking was not very satisfactory since the plants were not in bloom. Pres. Rose has added the following Tillandsias to her collection: *T. lorentziana*, *T. tricholepis*, *T. auaujei*, *T. weberbauri*, *T. meridionalis*, *T. duratii*, *T. edithii* and many others unidentified.

Pres. Rose said this was a memorable experience but mainly a trip for the young and hearty. She said that some of the jungle was impassable: sinking in red clay (quicksand?) past our knees, falling in a hole in the river, getting attacked by thorns and many more.

However, she said it was "Fun" and that everyone should experience at least one trip. Pres. Rose said while she was ill "I vowed I'd never go again, but since I've recovered I'm ready for next year."

Florida will be electing a director and voting for delegate at large in upcoming BSI election. Ballot and list of candidates will be in the May-June issue of the Journal. BSI members, by all means vote.

BROMELIAD FORUMS - - - - - Carol Johnson

(Following is a condensed version of an article being submitted to the Journal. As it is rather boastful, it may not get published, but you all will see it).

In the March-April issue of the Journal of the Bromeliad Society, Inc. there was printed a very interesting membership analysis chart which showed an increase in Florida BSI membership of 173, accounting for 60% of the total U.S. increase. Bromeliad forums applied in Florida have a direct correlation to this increase in membership. This article will attempt to record the activities over the past decade and perhaps motivate other states into at least trying the Florida method. BSI membership is urged at all our functions.

The Central Florida Orchid Society has made it a practice for some years to invite the Bromeliad Society of Central Florida to participate in their annual Spring orchid show with a bromeliad display and plant sale. Their shows are staged in one or another of the big shopping malls in the Orlando area. In 1976, the Central Florida society took the plunge and arranged with the huge Altamonte Mall to put on it's own all-bromeliad show and sale. It was a standard, judged show (a gigantic basket of Neoregelia fireball was "Best of Show"). Members stocked the sales booth, selling on a basis of 25% commission to the society. The show was a tremendous success, both financially and from a public acceptance point of view. Many of the shoppers had never before seen a bromeliad. The society attracted many new members as a direct result of the exposure. The show has been an annual Fall event ever since.

With the formation of the Florida Council of Bromeliad Societies, the annual show idea began to spread. In Spring 1978 and 1979, South Florida Bromeliad Society hosted the Florida International Bromeliad Show (State Show) at Fairchild Gardens in Miami. At that time, the practice of renting space to commercial growers was initiated, which expanded the forum further.

Now, in 1982, there will be a total of five all-bromeliad shows in Florida--Tampa, Jacksonville, Miami, Orlando & the Fla. International (State) Show. All these shows will be staged in shopping malls with the exception of Miami, which remains at Fairchild Tropical Gardens where the shows are always well attended and successful in every way.

Florida's shopping malls welcome plant shows as they bring customers to the premises. Many, depending on the area, contribute to the show expense by furnishing tables, advertising, etc. It is best, however, to have all eventualities spelled out in an advance contract, since mall management personnel has a tendency toward big turnover or to lapses of memory. The volume of casual traffic contributes to a good deal of impulse buying and the exhibition portion of the show is always a big hit and an added boost to the sales area.

So far, little mention has been made of the competitive section of the show. Florida's climate (intense light combined with high atmospheric humidity) is conducive to the growing of highly colored foliage bromels. However, in recent shows, the Tillandsioideae family has become extremely popular, with emphasis on bloom spikes. All this makes for a varied show, and with the show season beginning in April and continuing thru October, nearly all genera of bromeliaceae can be exhibited at one show or another. Competition has become increasingly fierce, and now, in 1982, we begin to see limitations on the number of entries allowable. Communications between the Florida bromeliad societies are very good and show dates are scheduled so as not to conflict. Bromeliad society members habitually take in all the shows, trade off on judging and clerking chores and, of course, make fast tracks to the sales area. There is no greater fellowship than that experienced in putting together a plant show.

While the bromeliad shows have brought new members to the Florida bromeliad societies, the Speaker's Bureau, sponsored by the Florida Council, furnishes instruction in growing and showing techniques. Speakers are recruited from all over the state, and are the most knowledgeable members of the various societies. The Council is in the process, presently, of establishing a multi-media program which will include a slide library, taped lectures, program outlines, printed handouts, etc.

There is a remarkable lack of politics and protocol at all Florida bromeliad society meetings. The plants are in charge and all the people come second. To be sure, the plants are what it is all about and without them there would no shows, no societies. If one picture is worth a thousand words, how many for a real, blooming *Neoregelia carolinae* or *Aechmea fasciata*?

It has come to my attention that many hobby growers do not realize the significance of several recent articles in the Journal of the Bromeliad Society regarding the identification and nomenclature of cultivated bromeliads. Below is a digest of these recent events (a few published here for the first time).

Tillandsia venusta is the correct name for the plant usually misidentified as *Tillandsia dyeriana*. The latter plant is quite rare in cultivation, but it may be grown under the later invalid syn. of *Tillandsia rutschmannii*. (Luther, JBS, Vol. XXXII, No. 1, 1982).

The older and correct name for *Tillandsia circinnata* is *Tillandsia pauciflora*. (Weber, JBS, Vol. XXXII, No. 1, 1982).

The older and correct name for *Tillandsia dasylirifolia* is *Tillandsia limbata*. (Weber, JBS, Vol. XXXI, No. 5, 1981).

The older and correct name for *Tillandsia benthamiana* is *Tillandsia erubescens*. (Weber, JBS, XXXI, No. 4, 1981).

The correct name for *Aechmea* sp. Ecuador, Prinsler, is *Aechmea servitensis* var. *exigua*. (Weber, JBS Vol. XXXI, No. 1, 1981).

The plant that has been cultivated as *Tillandsia rosea* is actually a new species recently described as *T. carminea*. *Tillandsia rosea* is a later, invalid syn. for *Tillandsia stricta*. (W. Till.; Plant Systematics and Evaluation 138, 1981).

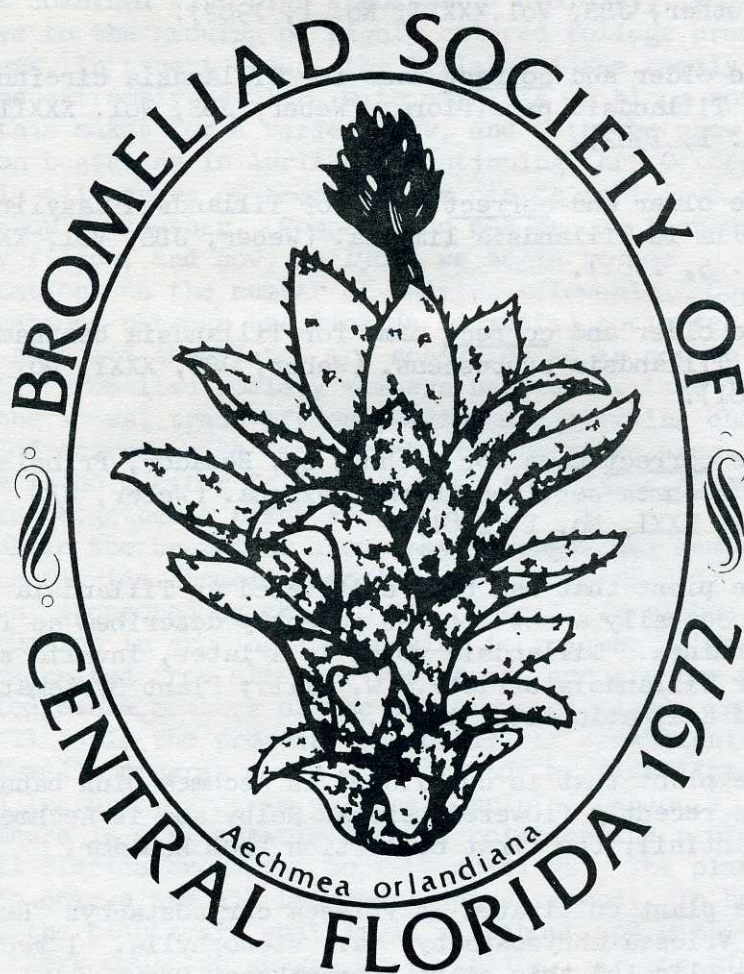
The plant that is cultivated as *Aechmea* pink banners has recently flowered here at Selby and is *Aechmea chantinii*; the first collection from Ecuador.

The plant cultivated as *Vriesea chrysostachys* "Rubra" is *Vriesea chrysostachys* var. *stenophylla*. I recently re-collected this plant in northeast Peru.

The plant distributed to members of Selby Gardens

several years ago as *Nidularium deleonii* is an unnamed species of *Ronnbergia*. If anyone flowers this plant in the near future, I would like to hear from you. The one remaining plant at Selby is in poor shape.

The plants collected in Seminole County by the Seminole society members are *Tillandsia bartramii* and *Tillandsia simulata*.



LOGO --It says it all----

The Florida Council of Bromeliad Societies met at the DeLeon 's Bromeliad World Nursery in Miami on Saturday, May 24, 1982. Five inches of rain fell during the two hour meeting. Following a delicious luncheon and a moist tour of the greenhouses, the meeting was called to order at 1:30 p.m.

Societies represented: Broward, Caloosahatchee, Florida West Coast, Jacksonville, Sarasota, South Florida and Seminole. Absent: Central Florida (represented by letter and proxy to Vice-Pres.), Imperial Polk and Tampa.

Minutes of previous meeting in Orlando were approved as corrected (motion on new logo tabled).

Treasurer reported a balance in General Fund as of March 31, 1982 of \$1,003.30.

OLD BUSINESS:

Grande: Ellen Peyton reported that with the payment by Al Muzzell of \$1,620.00 for the balance of Grande magazines, the Grande account now has a balance of \$2,289.87. There are no Grande magazines left in stock.

Insurance: Ellen Peyton reported that there is a liability policy in force until October 1982. Inquiries will be made as to the feasibility of a blanket policy in the future.

Speaker's Roster: No report

Multi-Media Library: No report.

Council Newsletter: Editor Carol Johnson reported the next issue will hopefully be out early in May, in time to boost the South Florida show. With this Council meeting being delayed two weeks and membership rosters for 1982 available from only half the societies, the state roster will have to wait until issue 3.

Commercial Growers' List: Nat DeLeon reported he received lists from societies but not from all, and in his view an incomplete list would not serve any purpose.

Pot Holders: Nat DeLeon explained that there was a new supply source for holders. He reported specifics as to sizes, prices and shipping from Texas. Reps should be able to relay this information to their society members and mount

their own projects in this regard.

Landscape Project as Selby Gardens: Harry Luther reported that the rocks and driftwood are in place, as well as some of the plants. The balance of the plants are on hand, and will be place as soon as promised manpower is forthcoming.

Judges List (Registry): Ellen Peyton and Polly Pascal handed out a list of all judges in the state to the Reps present. They also distributed individual record cards which are to be filled out by host society on each judging assignment, complete with dates judged and ribbons won.

Special Auction at World Conference: Nat DeLeon asked that each society contribute at least one plant valued at \$25.00 or more for the auction to benefit the Mulford Foster Identification Center. Plants can be mailed to Sue Gardner, 333 Camden Place; Corpus Christi, Tx. 78412. Plants should be mailed to arrive no sooner than 2 to 3 days before the show. If received earlier, there will be a storage problem.

NEW BUSINESS:

- Ellen Peyton moved, seconded by Polly Pascal, to let the accountant audit the treasurer's books, since he reports that the bank statements show a higher balance than his check-book. Motion carried.
- Ed McNulty moved, seconded by Ron Schoenau, to make Treasurer a permanent position. Carol Johnson moved, seconded by Ellen Peyton, to table motion indefinitely. Such a move would require By-Laws revision and upset rotation schedules. Motion to table approved.
- Ed McNulty moved, seconded by Ron Schoenau, that the 1982 Florida International Bromeliad Show be held at Selby Gardens, Sarasota, dates to be set by Sarasota Bromeliad Society. Motion approved.
- Nat DeLeon informed us that the ballots for election of BSI directors will be in the May-June issue of the Journal. Florida gets another director, so he urged Reps to get their society BSI members to vote.

The next meeting of the Florida Council will be on July 10, hosted by Caloosahatchee Bromeliad Society and the meeting will be in Naples, Fl.

Meeting was adjourned.

SOCIETY NEWS

CALOOSAHATCHEE BROMELIAD SOCIETY:

April society meeting was a field trip to Avon Park Correctional Institute greenhouse and grounds. New society officers will be elected in May.

BROMELIAD SOCIETY OF CENTRAL FLORIDA:

Upcoming programs:

May-Eloise Beach, Speaker. Topic: "Taxonomy"

June-Ed Hall, Speaker, Topic: "Landscaping With Bromeliads"

July-Howard Converse, Speaker. Topic: "Success With Bromeliad Seedlings".

At least 10 BSCF members will be attending the World Bromeliad Conference at Corpus Christi and some will be judging there.

Sales by BSCF at the Central Florida Orchid Show on Palm Sunday week-end were a record high for that event.

Newsletter editor Ann Mann, in collaboration with librarian Chas. Schraudner, is furnishing all members with a complete bibliography of the society's library, which is extensive.

IMPERIAL POLK BROMELIAD SOCIETY:

April meeting, Saturday, the 24th, was a trip to visit greenhouses of Hazel Quilhot, Herb Hill, Jr., and Cathcart in Bradenton.

See also a separate report of Rose Schmidt's collecting trip.

SEMINOLE BROMELIAD SOCIETY:

At April meeting members voted to amend the By-Laws to allow election of a permanent representative to Florida Council for a two year term. Members also voted to become an affiliate of BSI. This makes all 10 of Florida's bromeliad societies BSI affiliates. May meeting will be a visit to greenhouses of Bob & Chris Montgomery on May 24 (a week late). The Montgomerys grow beautiful orchids and bromeliads, as well as hundreds of tropical birds.

BROMELIAD SOCIETY OF SOUTH FLORIDA:

May Program: Guest Speak, Valerie Steckler. Topic: "What, No Blue Ribbons?" This program should inspire

to enter plants in the upcoming show at Fairchild Gardens May 15/16. (See Show Page)
The society won a blue ribbon with it's exhibit at the Metropolitan Flower Show. Out of 414 entries in the horticulture division of that show 1/3 (138) were bromeliads.

BROMELIAD GUILD OF TAMPA BAY:

Following the early April bromeliad show, the guild has participated in two more bromeliad plant sales. On April 17 at University Square Mall, a one day sale, and at East Lake Mall on April 30, May 1 & 2. Participation by members has been very good.

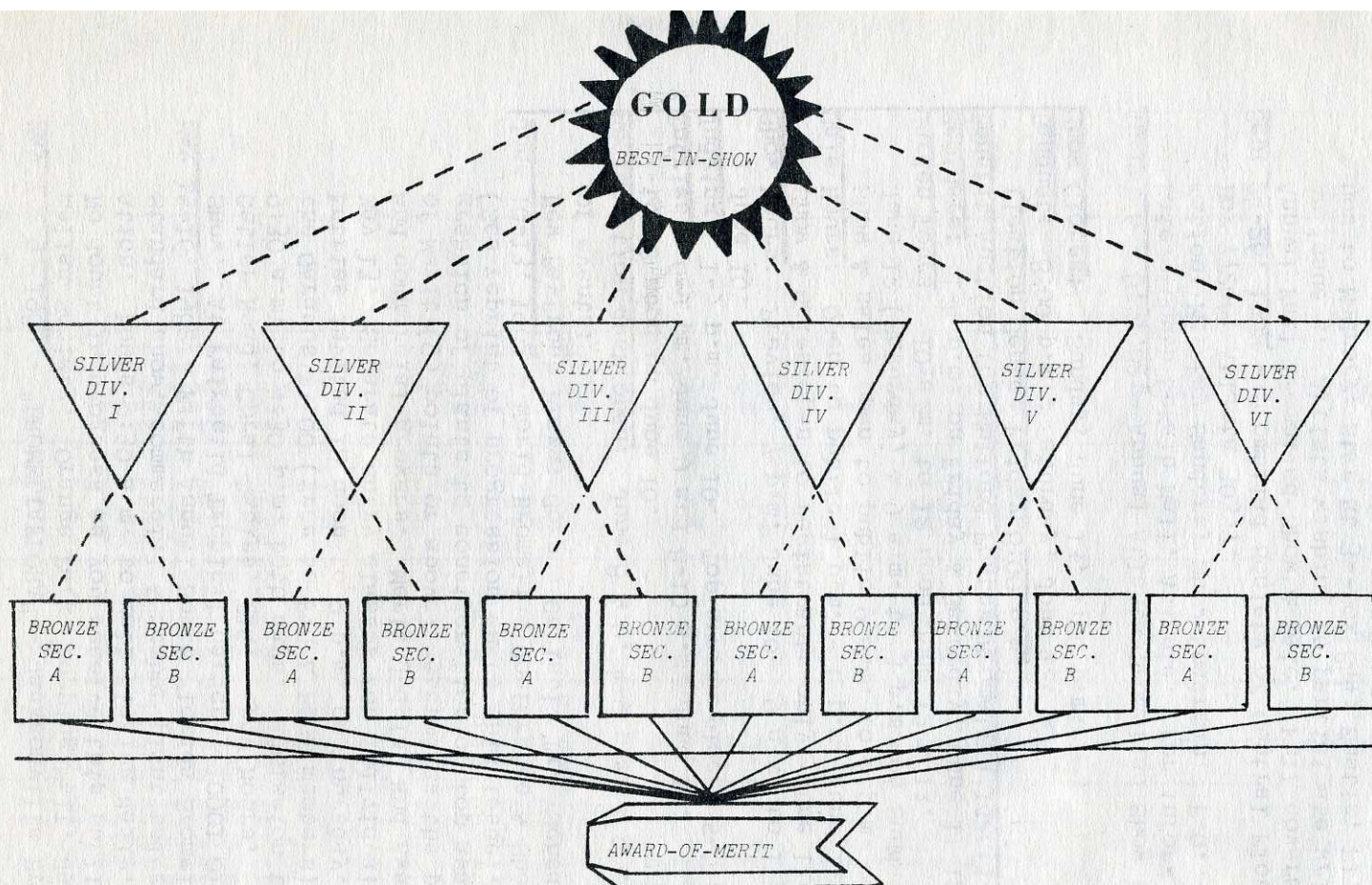
Winners at the Guild's Annual Bromeliad Show on April 2-3-4, 1982 were:

Division I: Best of Show, *Neoregelia carcharoden* v. *rubra*, entered by Bill Radford.
Best of Sections - Bromelioideae, *Neoregelia Carcharoden* v. *rubra*, Bill Radford. Tillandsioideae, *Vriesea* X *Velva* Wurthmann, Ervin Wurthmann.

Division II: Best Decorative Container, Linnie Yarbrough. Best Artistic Arrangement, Ramona Pettigrew.

Special Awards: Sweepstakes, Ervin Wurthmann.
Cultural Excellence, *Neoregelia* X "*Red Bird*"
(X *Black Knight* X *ampullacea*) Andy Price

Just received in the mail: from Twowindows Press, notice of a new edition of "*Bromeliaceae Andreanae*".
Described: Thirty nine pages of illustrations and one map. Introduction and explanatory notes by Harry Luther. A new English translation. Limited to 600 copies on mold made & archival papers & case bound. 200 copies are offered at a prepublication price of \$135.00. The remaining 400 copies are \$175.00. Publication is expected in November. Prospectus available in June. *Bromeliaceae Andreanae* contains detailed descriptions and plates of 129 species collected by Andre from Venezuela, Columbia and Ecuador during 1875-76, the majority of which are still considered valid today.



SHOW CALENDAR

May 7 - 9, 1982 - "BROMELIAFLORA" - Jacksonville Bromeliad Society. Orange Park Shopping Mall, Jax. No doubt in progress as you receive this publication. Hours 9:30 a.m. to mall closing daily. Standard show, commercial & member plant sales.

May 15-16, 1982 - Fifth Annual South Florida Bromeliad Show. At Fairchild Tropical Gardens; 10901 Old Cutler Road; Coral Gables, Fla. Show hours, 9:30 a.m. to 4:30 p.m. both days. Admission to the Gardens \$3.00 (free to FTG & BSSF members). Entries invited 12 noon to 9 p.m. on Thursday, May 13. Separate entry classes for individual and commercial growers. Merit judging and Award of Merit (95 points or above) determines the progression of plants to consideration of top awards. (See reprint of progression chart this issue).

June 10-13, 1982 - World Bromeliad Conference & Show; New Bayfront Plaza; Corpus Christi, Tx. Schedule of events:

Registration desk open: June 8 & 9, 4-9 p.m. & 9 a.m. to 12 noon on June 10.

Entries: 6-9 pm. June 9 and 8-10 a.m. June 10.

Judging: 1-5 p.m. June 10. Top awards placed 5-6 p.m. June 10.

Show Hours: Preview, 7 p.m. June 10. 9 a.m. to 1 p.m. Show & Sales open to registrants only, June 11.

Sale Hours: Open to public 1 p.m. - 6 p.m. June 11. Show & sales open to public 9 a.m. to 6 p.m. on June 12 (Saturday) & 9 a.m. to 3 p.m. on Sunday.

Garden Tours: 10 a.m. to 12 noon June 12 & 13.

Seminars: 1-4 p.m. on Friday & Saturday, June 11-12.

Benefit Auction for Mulford Foster Bromeliad Identification Center Friday 8:00 p.m.

Banquet: 8:00 p.m., Saturday, June 12.

Show Closes: Sunday, June 13, 4:00 p.m.

August 6 - 8, 1982: Annual Atlanta Bromeliad Show & Sale. South DeKalb Mall, Atlanta. For information: Ms. Kay Sanders, Show Chairman. P.O. Box 77246; Atlanta 30357.

Sept 24-26, 1982 - Bromeliad Society of Central Florida Annual Fall Bromeliad Show & Sale. Full coverage in issue 3. Artists wishing to participate write now to McCrory; Star Rt 3--Box 844; Eustis, Fl. 32726

JACKSONVILLE BROMELIAD SOCIETY	Agric. Extension Learning Center; 1010 North McDuff Jacksonville, Florida	Third Tuesday 7:30 p.m.	Tinker Musleh Rt 2 - Box 400K Melrose, Fl. 32666 904-475-2126	V. Pres. Al Muzzell Secretary Nelda Schwartz Treasurer Pat Anderson FCBS Reps Larry Key, Ron Schoenau T. Musleh, Alternate
SARASOTA BROMELIAD SOCIETY	GTE Conference Room 1660 Ringling Blvd. Sarasota, Fl.	Second Monday 7:30 p.m.	Vicky Chirnside P. O. Box 631 Venice, Fl. 33595 813-493-5825	V. Pres. Jim Jones Secretary Patsy Worley Treasurer Bill Sexson FCBS Reps. Vicky Chirnside & ?
SEMINOLE BROMELIAD SOCIETY	Seminole Agriculture Center S. Highway 17-92 Sanford, Florida	Third Sunday 2:30 p.m.	Carol M. Johnson 3961 Markham Woods Rd. Longwood, Fl. 32750 305-322-7945	V. President Robt. Montgomery Secretary James Cox Treasurer Jim Stoll FCBS Reps Carol Johnson & Edw. McNulty
BROMELIAD SOCIETY OF SOUTH FLORIDA, INC.	Fairchild Gardens Old Cutler Road Miami, Florida	First Tuesday 8:00 p.m.	John Mammel 14226 SW 283 St. Miami, Fl. 33032 305-247-3753	V. Pres. Dean Fairchild Secretary Linda Evans Treasurer Jack Ford FCBS Reps. Don Yetkow & Nat DeLeon
BROMELIAD GUILD OF TAMPA BAY	Seminole Garden Center 5800 Central Avenue Tampa, Florida	Third Monday 7:30 p.m.	Roland Schnabel 5106 - 127th Avenue Tampa, Fl. 33617 813-988-7046	V. Pres. Wm Radford Secretary Jean Schnabel Treasurer Tom Wolfe FCBS Reps. Roland Schnabel & Wm. Radford
* Elect officers on other than calendar year.				